#### Marketing Design Print and Digital





















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#### **Brands Design**

Logos

Creating a brand design its a essential element for any business. Can be a complicated task, the research, brainstorming, colors, fonts, integration of elements with text, the back and foward with the client but in the end we always find the right solution, that logo that speak for themself and make the company looks profesional.

Programs used: Illustrator | Photoshop







































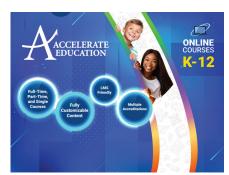


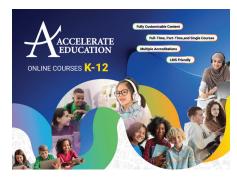
# Backlit Design Education Event

The company was ready to make a presentation in a huge education event and they want to impress! Say no more! we start to implement all students from all ages and inclusive in all aspects. Using the brands colors and highlighting the A logo. Was a very fun project and results speak by themselves.

Programs used: Illustrator | Photoshop





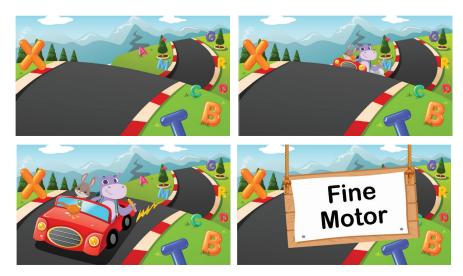




#### Video Intro Storyboard

This video intro was for Language for K grade. We already have some characters for this project ready, my idea was to insert those characters inside a car and create this landscape where you see the car going thru all the letters simulating like all the kids leaning the basics letters from this lesson.

Programs used: Illustrator | After Effects

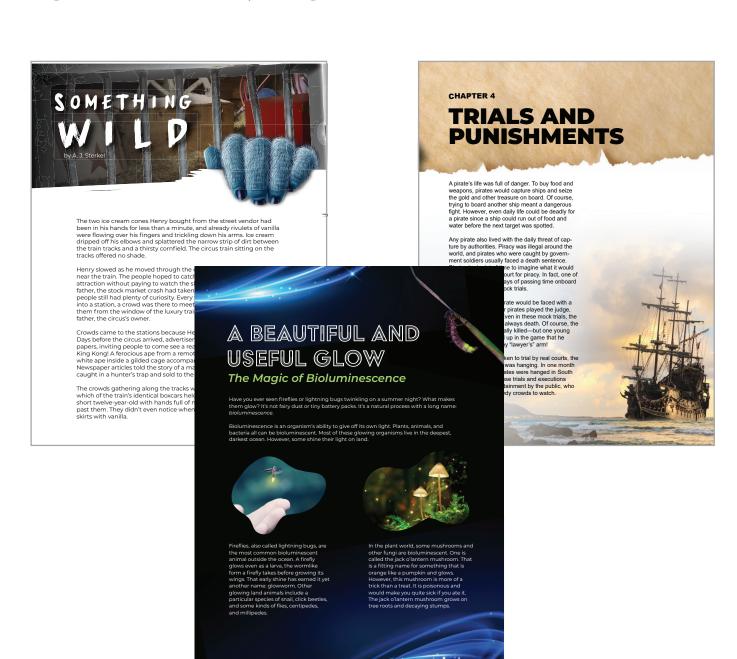




# Articles Magazine Style

The company have some cool stories that want to kids to read and we need a little help to make it more visual and interesting at the same time. I suggest to make them a magazine style working with text hierarchy, smooth transition between images and fonts that match with the topics.

Programs used: Illustrator | Indesign



#### Games Animations

Lottie Animations

The developers in our team create interactive games test that help kids to learn. We create the design of the game flow and in the end screen have a cute animation celebrating you pass the test. I use illustrator to create the whole set of vectors and make the final animation in After Effects, then export to Json file that way the developers can integrated in the game.

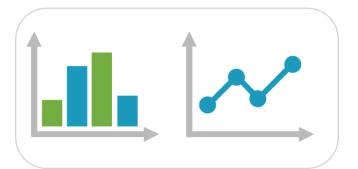
Programs used: Illustrator | After Effects | Lottie Extension

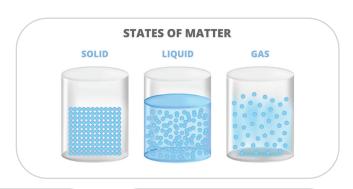


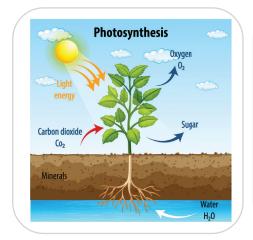
# **Images**Images for Lesson

The creating of images are a vital part of education. Using visual images help the brain to process the information better. Mainly we use Illustrator to edit any of those vectors graphics. Photoshop and AI when is need it.

Programs used: Illustrator | Photoshop | Al Firefly

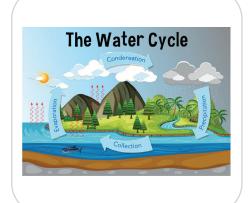












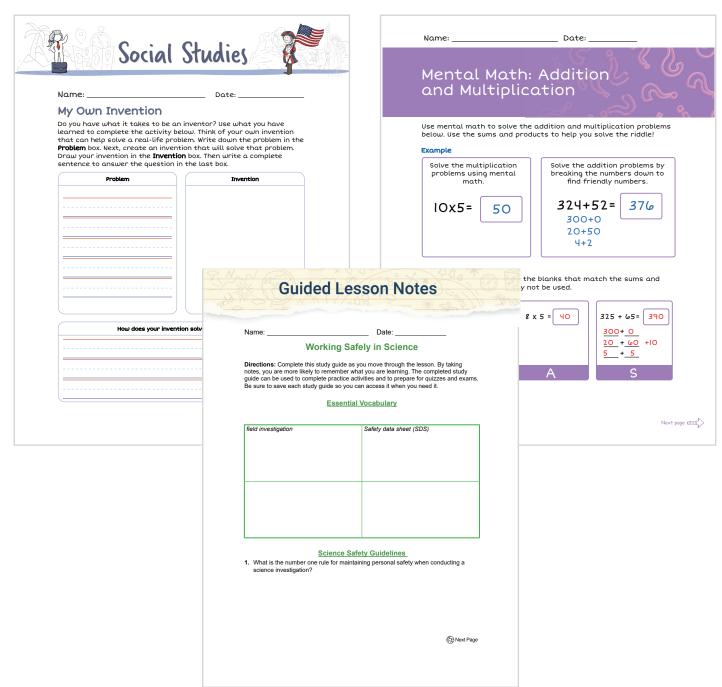




# Worksheets and Interactive PDF

Alignment, style and space are very important part of the creation of Worksheets. Using Indesign to create a uniform structure and Ilustrator for some vector graphics. We use Acrobat Pro to create interactive PDF where the students can write in same pdf and not need to print them.

Programs used: Indesign | Illustrator | Acrobat Pro



# Characters Crypto NFT

Long time ago you possible remember to world was into the NFT world. One Vision is a NFT collection with a super creative and fun characters from real world and imaginary, they all have in common one eye=one vision.

Programs used: Illustrator

